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Mohawk Group Announces Partnership with the International Living Future Institute

Transformative Sponsorship Demonstrates Commitment to the Living Building Challenge™

Calhoun, GA [November 6, 2013] Mohawk Group, a leading manufacturer of commercial carpet, announces its partnership with the International Living Future Institute (ILFI) as one of the organization's Transformative sponsors. The ILFI is an international vision for community-driven transformation that offers green building and infrastructure solutions, global strategies for lasting sustainability, and administers the Living Building Challenge. As one of the Transformative sponsors, Mohawk Group will work with the ILFI to promote the Living Building Challenge, a green building certification program that defines the most advanced measure of sustainability for architecture and interior design. Sharing the same values in sustainability, Mohawk Group and ILFI are committed to working together to educate and promote the institute's revolutionary ideas.

"We're continually raising the bar for our corporation when it comes to putting our sustainability strategy into action," said Rochelle Routman, director of sustainability at Mohawk Group. "We've been searching for an aspirational organization where we could be part of a global community whose focus is on human activity that allows for restoration and the continued diversification of life on our planet – and the ILFI is the organization where we can really help to make a difference."

The Transformative sponsorship is a first step in the company's participation with the ILFI demonstrating Mohawk Group's commitment to the Living Building Challenge. Both the ILFI and Mohawk Group have recently developed a continuing education unit (CEU) course for architects and designers that is currently in the approval process by the United States Green Building Council (USGBC), the American Institute of Architects (AIA) and the International Interior Design Association (IIDA). The presentation focuses on the Living Building Challenge Standard.



"I am very pleased that Mohawk has sponsored the work of the Institute at the Transformative level," said Richard Graves, executive director of the International Living Future Institute. "We look forward to partnering with them to support the promotion and development of healthy building products."

Living Building Challenge

As a key Transformative sponsor, Mohawk Group is committed to promoting the Living Building Challenge to the architecture and design community, where interest has already been gaining momentum. The Living Building Challenge is a green building certification program that defines the most advanced measure of sustainability in the built environment possible today and acts to diminish the gap between current limits and ideal solutions. Later this year, Mohawk Group will be participating in the ILFI's Declare® program and will be launching its first product Declare labels. Declare, IFLI's signature program related to product disclosures, can be thought of as an ingredients label for building products and gives the company an expanded point of entry for sustainable projects.

About Mohawk Group

Mohawk Group and its four brands – Karastan, Lees, Bigelow and Durkan – are helping to define the new generation of commercial carpeting. A leading manufacturer of award-winning broadloom, modular and custom carpeting for every installation, the Mohawk Group is propelled by its legacy of world class performance, cutting-edge style and sustainable innovation. For additional information about its proven and new generation design solutions, and to learn more about what's next from Mohawk, visit www.mohawkgroup.com or call (800) 554-6637. Connect with Mohawk Group on [Facebook](#), [Instagram](#), [Twitter](#) and [Pinterest](#).

About International Living Future Institute

The International Living Future Institute is an environmental NGO committed to catalyzing the transformation toward communities that are socially just, culturally rich and ecologically restorative. Composed of leading green building experts and thought-leaders, the Institute is premised on the belief that providing a compelling vision for the future is a fundamental requirement for reconciling humanity's relationship with the natural world. It operates the Living Building Challenge and other critical leading-edge programs.

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