



**EverSet**<sup>®</sup>  
TECHNOLOGY



## **I love clean carpet.**

Sam the Carpet Man is a building manager. He wants good carpet and wants to keep it as long as he can. Carpet with EverSet® Technology gives him the cost savings that comes with extraordinarily long-lasting carpet. It lasts longer because stains can't take hold. Spills come up with water. Maintenance is easy and VOC free. The carpet looks great and wears well. Plus it's environmentally friendly.

## I traumatize carpet.

The mere mention of Betadine® can send facility managers into arrest. When carpet has the protection of EverSet® Technology, even legendary stains come up without trauma, including blood, urine and many milder accidents. Just add water.



## I go to school on carpet.

School maintenance managers get a thorough education in stains, because kids create stains with more enthusiasm than anyone else. EverSet® Technology makes clean up easy without the need for harsh or toxic carpet cleaning compounds – a real plus around children.



## I duplicate carpet stains.

Offices and ink stains seem to go together like new tenants and overtime. When carpet is this easy to clean, at least carpet maintenance becomes a quick and less expensive process. Choosing carpet with EverSet® Technology can add years to an installation's lifecycle.





## **I give tips on staining carpet.**

Merlot. Mustard. In the hospitality industry, a full menu of horrors greet restaurant managers on a daily basis. Yet maintaining a spotless reputation is as easy as installing carpet with EverSet® Technology. There are no restrictions on color or even how the fiber is dyed, so even the most custom looks can be maintained with water.



## I'm not worried.

Why worry? Wall-to-wall EverSet® Technology means worry-free maintenance. And with water as a safe, plentiful and inexpensive cleaning solution, it's easy to keep a space clean, which not only looks better but helps carpet last longer. Sharp-looking. Environmentally friendly. No worries.





Ball point pen	Coffee	Paint, oil
Beer	Coke	Perfume
Blood	Copier toner	Salad dressing
Brass stain	Finger paint	Shoe polish
Betadine*	Glue, latex	Soy sauce
Candy	Grease	Tea
Catsup	Ink, copying	Tomato juice
Children's drink mix	Liquid dye	Tomato paste
Chloraseptic	Mustard	Urine
Chocolate	Motor oil	Vomit
Clearasil	Paint, latex	Wine

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**Unlimited stain protection\***  
Just add water



\* Some additional stains may require a mild cleaning agent or more aggressive treatment.

# A Revolution In Carpet Protection.

The Mohawk Group introduces the only stain protection technology available on all nylon yarns with a lifetime stain and color warranty. There's nothing like it.

## Carpet gets a long and lustrous life

The EverSet process actually alters nylon carpet fibers. It won't wear off or walk off. EverSet Technology is permanent protection for the long-lasting carpets of The Mohawk Group.

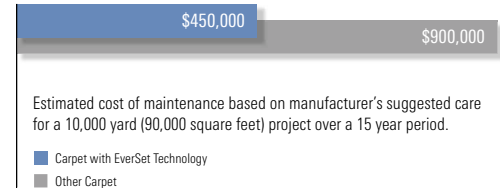
With EverSet protection, carpet resists stains without altering other performance characteristic, including colorfastness, lightfastness and static control. All without need for harsh, VOC-emitting chemical cleaners, which means a marked improvement in the immediate environment, and also a long-term benefit to the global environment.

## Maximum color flexibility

Carpet color stays clear and vibrant for the life of the carpet. Just as importantly, there are no limitations on running line or custom colors. EverSet is resistant to peroxide and chlorinated products and guarantees against cold-water bleed and color transfer.

Carpet lasts longer, looks better, and is less expensive to maintain. That's the revolutionary protection of EverSet Technology.

## Maintenance cost savings with EverSet® Technology



## Guaranteed for life

Carpet created with EverSet Technology from The Mohawk Group resists both acid type stains and neutral type stains. You get yard after lustrous yard of colorfast carpet that ignores stains.

- Lifetime protection against stains
- Lifetime protection against color transfer
- Lifetime protection against water bleed
- Lifetime protection against acid and alkalis

Naturally, limitations apply, including variations in dye lot and damage due to abnormal abuse and exposure to contaminants known to degrade or destroy nylon yarn. See The Mohawk Group official warranty documents for complete details.

# Specify carpet with EverSet<sup>®</sup> Technology. Exclusively from The Mohawk Group.

For a live demonstration of how EverSet<sup>®</sup> Technology can save you money with worry-free carpet maintenance. Call your representative from any Mohawk Group brand. Or get more information online at [mohawkgroup.com](http://mohawkgroup.com).

 The Mohawk Group


KARASTAN  
CONTRACT

Durkan  
COMMERCIAL

MOHAWK  
COMMERCIAL

BIGELOW  
COMMERCIAL

DURKAN  
PATTERNED CARPET

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