

Mohawk Group

# Fiber Selection Guide

Mohawk Group has the right fiber for your every commercial application. Looking for value, top notch service and a wide variety of colors and dye methods? Colorstrand fits the bill. Need high performance carpet that's stain resistant and easy to maintain? Duracolor does it. And Duracolor with Antron delivers all that with guaranteed appearance retention. Sustainability a top priority? Smartstrand Contract is a bio-based, rapidly renewable carpet fiber that combines sustainability, beauty and performance.



## Colorstrand®

For over 15 years ColorStrand fiber has continually exceeded the demanding expectations of our customers and their projects. With the quality to perform in most commercial spaces, the service innovation to meet the tightest of delivery schedules, and sensible styling for beautiful design on increasingly tighter budgets – Colorstrand delivers both lasting beauty and value. And Colorstrand has the added benefit of third party UL certified 25% recycled content

## duracolor.

The performance standard with unsurpassed stain resistance, Duracolor nylon combines lasting beauty and durability to fit your budget. Carpet is easy to maintain with water only stain removal and the added benefit of Sentry Plus soil protection for improved cleanability. Duracolor with permanent and inherent stain resistance protects your flooring investment for the life of the installation.

*See reverse side for a point-by-point comparison.*

## duracolor. with Antron®

The performance standard with the added benefit of Antron carpet fiber. Duracolor Premium Nylon with Antron Fiber combines the lasting beauty and durability of Duracolor stain protection with the unsurpassed soil resistance of Antron. The unique four hole hollow core filament from Antron improves soil resistance and soil release upon cleaning. Your flooring investment is protected and built to withstand the harshest environments with permanent and inherent stain resistance, guaranteed performance and unsurpassed design flexibility.

## SmartStrand® Contract

MADE WITH DUPONT™ SORONA®

Rooted in Innovation. SmartStrand Contract combines a bio-based rapidly renewable carpet fiber with design flexibility, inherent stain resistance, long lasting durability and vibrant color retention. Sustainability, Beauty and Performance, without sacrifice.



## MOHAWK GROUP FIBER COMPARISON MATRIX



Budget

Fiber System	Fiber	ColorStrand		Duracolor		Duracolor w/ Antron		Smartstrand Contract	
	Dye	SD	YD/PD	SD	YD/PD	SD	YD/PD	SD	YD/PD
	Initial Budget	\$	\$	\$\$	\$\$	\$\$\$	\$\$\$	\$\$\$	\$\$\$
	Total Cost of Ownership	Good	Good	Better	Better	Best	Best	Better	Better
Color Retention	Lightfastness	Best	Good	Best	Best	Best	Best	Best	Best
	Colorfastness (Crock) Wet/Dry	Best	Good	Best	Best	Best	Best	Best	Best
	Atmospheric Contaminants (Ozone, Nitrogen)	Best	Good	Best	Best	Best	Best	Best	Best
	Bleach: Color Removal	Best	Poor	Best	Poor	Best	Poor	Best	Better
Stain Performance	Polymer Charge	+	+	-	-	-	-	no charge	no charge
	Stain Protection	Sentry Plus	Sentry Plus	Inherent	Inherent	Inherent	Inherent	Inherent	Inherent
	Passes GSA	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Soil Performance	Vacuum Cleanability	Best	Best	Best	Best	Best	Best	Best	Best
	HWE Cleanability	Best	Best	Best	Best	Best	Best	Best	Best
	Soil Hiding Between Cleanings	Better	Better	Better	Better	Best	Best	Better	Better
Appearance Retention	TARR	See Rating	See Rating	See Rating	See Rating	See Rating	See Rating	See Rating	See Rating
Design	Solid/Space	Solids	Short Space, Long Space	Solids	Solids, Short Space, Long Space, Long Tonal	Solids	Solids, Short Space, Long Space, Long Tonal, Print Piece	Solids	Solids, Short Space, Long Space, Long Tonal, Print Piece
	Running Line Styles	125		20		125		20	
Service	Lead Times	Shortest	Shortest	Shorter	Shorter	Competitive	Competitive	Competitive	Competitive
	Reliability	Best	Best	Better	Better	Good	Good	Better	Better
	Post Recycled Content	25%	25%						
Sustainability	Bio Recycled Content							37%	37%
	EPP Certified					✓	✓		
	CRI Green Certified	✓	✓	✓	✓	✓	✓	✓	✓
	Recyclable	✓	✓	✓	✓	✓	✓	✓	✓
	Cleans with Less Chemicals	Good	Good	Best	Best	Best	Best	Best	Best
	In Place Longer	Good	Good	Better	Better	Best	Best	Best	Best



Performance



Design



Service



Sustainability