animal attraction
The Animal Attraction collection is a celebration of the animal world and the beauty of its creatures as seen through the eyes of Todd Oldham. His perspective is of a Garden of Eden where we live in harmony with the natural world. These designs are derived directly from nature and are so equipped to bring an organic element into anyone’s designing plans. From a design perspective, animal imagery and prints have been a staple in interior and fashion design through the ages. Animal prints often signify richness, royalty or fierceness when used in home or fashion and can move between the traditional and the very modern. The animal prints here embrace a more modern yet natural context that is ideally suited for hospitality design. Animal Attraction has a unique appeal by providing both a broadloom collection as well as standalone area rugs, being introduced for the very first time.
Area Rugs

Runners

Designer Edge Finishes

Rug Specifications

1. Select Rug Pattern
2. Select Size(s)
3. Select Colors
4. Select Edge Option

- 40 sq. minimum per pattern/configured in any rug quantity and size offered
- Custom color, no upcharge
- Product subject to 10% overage
- 44 oz. weight Texture Craft II ColorShield fiber with stain resistance
- Non-skid rubberized backing prevents movement
- Each rug is unique - pattern location may vary when rug is randomly cut
- Please inquire for custom capabilities
- Total custom order 1000 sq. minimum
- Commercial grade - passes all ASTM testing requirements
- Commercial Warranties available
Animal Attraction - Broadloom Collection

Animals are often easily identifiable by simply looking at the natural patterns of their fur. The unique skins of each have inspired Todd Oldham to include in this collection a variety of animals from the jungle, to the river, and to the forest. Zebra, Giraffe, Cheetah, Leopard, Bengal and Lynx are shown as you would find them in nature, as are the patterns from the Crocodile, Alligator, Snake, Peacock, Baby Deer, and the Chipmunk. These patterns are shown in broadlooms with specialized door drop rugs, medallions, and specialty cove bases. The animal patterns are kept true to form to provide a starting canvas for designers with a smattering of patterns from each animal that you can use as you like.

Animal Attraction - Area Rugs

The other unique feature of the Animal Attraction collection is the offering of area rugs. For the first time, Durkan is featuring a selection of standalone designer area rugs in several of Todd’s animal patterns. The Todd collection includes 14 designer area rugs in several sizes, colors and animal patterns, with beautiful edge finishes. Todd’s rugs have a choice of cotton edge binding in brown or black, or a faux leather trim in black or brown for an animal friendly yet upscale finish. Select your favorite animal skin and choose your size and edge trim for the look you desire. As you browse the brochure, you’ll see which patterns are available to create your designer rugs.
Giraffe (shown as 7’ 6” round area rug)

TD13637 36” (L) x 36” (W) SM
7MS 7V4

TD13638 36” (L) x 36” (W) SM
2H1 2E6

Zebra Diagonal (shown as 8’ (L) x 5’ (W) area rug)

TD13639 48” (L) x 48” (W) SM
2E6

TDCB13640 48” (L) x 6” (W) Cove Base
PEACOCK • DOTS & PLAIDS

- **TD13648-Multi**
  - 9” (L) x 9” (W) SM
  - 7J18 7O5 7J18 7Q18 7S24 7T7 7V10 7KK4

- **TD13645**
  - 48” (L) x 48” (W) SM
  - 7L10 7J18 7O5 7J18 7Q18 7F3 7T7 7U5 7V10

- **TD13649-Multi A**
  - 9” (L) x 9” (W) SM
  - 7L10 7J18 7O5 7G18 7F3 7T7 7U5

- **TD13649-Multi B**
  - 9” (L) x 9” (W) SM
  - 7J18 7O5 7S24 7U5 7F3 7KK4 7L10 7T7

Dots & Plaids-Multi
(Shown as 8’ (L) x 5’ (W) area rug)
TD22669  9’(L) x 6’(W) Four Door Rug

TD22670  72”(L) x 72”(W) Medallion

TD13644  48”(L) x 48”(W) SM

TDCB13647  36”(L) x 6”(W) Cove Base
Chipmunk Stripe
(shown as 8’ (L) x 5’ (W) area rug)

Designer Area Rug

TD13650  36” (L) x 36” (W) SM

7L9  5L7  7M5  7N7  7KK2  7QS  7R10  7V12

TD22671  9’ (L) x 6’ (W) Four Door Rug

7L9  5L7  7M5  7N7  7KK2  7QS  7R10  7V12
Croc (shown as 8’ (L) x 5’ (W) area rug)

Designer Area Rug
Durkan, a leader in hospitality carpet, has partnered with Todd Oldham to design a variety of printed carpet collections. A well-known designer whose career spans more than 20 years, Todd Oldham is distinguished as an innovator of accessible design, and is the founder of Todd Oldham Studio, a multifaceted, full-service design studio. From fashion to furniture to film and florals, American Designer Todd Oldham has touched and mastered virtually every element of design. In his latest endeavor, Oldham turns his creative eye to carpet, collaborating with Durkan to produce a series of flexible, versatile floor coverings that are sure to infuse hospitality interiors with warmth and vitality. Animal Attraction is the latest collection that includes both broadloom patterns, and for the first time from Durkan standalone area rugs.