

Mass Appeal Collection



Metal, 859 On The Line

Mass Appeal's luxury vinyl tile, 18"x36" loose lay plank format creates bold installations with innovative modern textures. Drawing inspiration from oxidized metal and natural linen textures, Metal and Matter are beautiful, versatile and eclectic. With pops of metallic, this flooring solution appears multi-dimensional and coordinates beautifully with Mohawk Group's Iconic Earth and other collections, for textural layering and harmonic patterning.

Style Name / Number	Matter c0058/ Metal c0059
Brand	Mohawk Group - Hard Surface
Product Type	Loose Lay LVT



DESIGN	
Overall Gauge	.20" (5mm)
Wear Layer	20 mil (0.5mm)
Finish	M-Force™ Enhanced Urethane
Colors Available / Size	Each color only available in size shown: Metal: 18"x36" - 12 colors Matter: 18"x36" - 6 colors
Packaging	18 sf per carton; 4 pcs per carton
Installation	Perimeter Glue
Recommended Adhesive	MS160 spray. May also use M95.0 Acrylic.

Selling Features

- A 20 mil wear layer and 0.20"/5mm gauge create a hearty, durable surface that holds up under heavy traffic
- Twice as thick as conventional LVT along with non-skid backing and weight of product keeps tiles in place
- Built-in enhanced acoustical layer for sound reduction, eliminating the need for underlayment
- M-Force™ Enhanced Urethane Finish provides the utmost in beauty and extends the life of the product
- 12 colors in Matter and six colors in Metal deliver a comprehensive and versatile luxury vinyl tile collection
- Coordinates beautifully with Iconic Earth and other Mohawk Group carpet collections



PERFORMANCE	
Construction	Commercial Grade Loose Lay Resilient Tile
Classification	ASTM F1700 - Class III, Type A - Smooth, Type B - Embossed
Squareness	ASTM F2055 - Passes - 0.010 in. max
Size and Tolerance	ASTM F2055 - Passes - ±0.016 in. per linear foot
Thickness	ASTM F386 - Passes - Nominal ±0.005 in.
Flexibility	ASTM F137 - Passes - ≤ 1.0 inch, no cracks or breaks
Dimensional Stability	ASTM F2199 - Passes - ≤ 0.024 in. per linear foot
Residual Indentation	ASTM F1914 - Passes - Average less than 8%
Slip Resistance	ASTM C1028 - Passes
Resistance to Chemicals	ASTM F925 - Passes - No Change or Slight Change
Resistance to Light	ASTM F1515 - Passes - ΔE ≤ 8
Resistance to Heat	ASTM F1514 - Passes - ΔE ≤ 8
Critical Radiant Flux	ASTM E648 - Passes - ≥ 0.45 watts/cm ² , Class 1



SUSTAINABILITY	
Certification	FloorScore® Certified SCS-FS-01495
Renewable Resource Content	Minimum 8% bio-based renewable resource content by total product weight



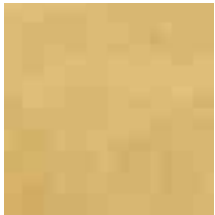
SERVICE	
Warranty	Limited 10 Year Commercial



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Mass Appeal tiles install over large areas quickly with only perimeter glue. Twice as thick as traditional LVT, transition to Mohawk Group’s Carpet Tile is seamless and does not require transition strips, making it easy to coordinate flooring across multiple spaces. With 12 Metal colorways and 6 Matter colorways, Mass Appeal delivers versatility and will complement any commercial interior.

Metal



132 Golden Yellow



258 Viva Gold



268 My Precious



353 Rave Red



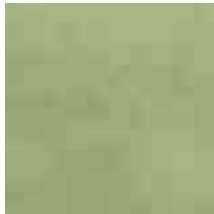
464 Vogue Violet



525 Freshwater Blue



556 Tempo Teal



631 Lemon Lime



585 Blue Steel



859 On The Line



929 Proper Gray



959 So Fetch

Matter



134 Raffia



338 Gingersnap



565 Commodore



839 Portobello



917 Ferrous



999 Black Ribbon

Mass Appeal Performance

Mass Appeal features an advanced acoustical layer so thick it eliminates the need for underlayment. Combine that with our M-Force™ enhanced ceramic urethane finish and Mass Appeal eliminates the wear and noise of heavy commercial traffic. The unique non-skid backing texture allows for loose lay installation with perimeter glue only.

- M-Force™ Enhanced Ceramic Urethane Finish
- Heavy Commercial Wear Layer
- Decorative Print Film
- Enhanced Acoustical Layer
- Stabilizing Back Layer
- Non-Skid Backing

