Concentrics Collection
FROM THE TODD SERIES OF CARPET BY DURKAN
Concentrics Collection

With its classic, clean style, the concentric square motif resonates with many hospitality audiences. Experimenting with scale and turning the design elements in different angles, I wanted to take concentric squares in a new direction that can be appreciated and enjoyed by designers looking to achieve any style—from modern contemporary to rustic.

Durability was top of mind in the creation of Concentrics as I worked with the Durkan design team, and sought to create carpet that would last as long as its concentric-inspired designs. Often when you’re working with clean lines, the pattern can start to appear worn over time. By adding ghosted patterns and shadows behind the concentric squares, we give them a slightly distressed look. The result is a design that maintains its beauty year after year.