GOONJ

By Arnavaz Barzhan
Goonj means Echo. Echoes from our past merging subtly into the present. The growing need to reconnect with our heritage to fuel evolving trends is constant. Patterns from this collection are influenced by floral elements from the William Morris era. Playing with traditional motifs appearing and disappearing through various textured layers is the key driver to adding visual interest. Definity technology helps emphasize these layers of design through different levels in carpet simulating the look of being hand crafted.

—Amavaz Barshan

Goonj is featured in Durkan’s innovative Definity technology which redefines luxury performance with patterning and textures never before seen in the industry. Enhanced surface detailing provides more than twice the definition of any other high-end hospitality carpet. Durkan’s exclusive technology creates precision sculpted dimension for incredible visual and tactile experiences.
Definity
Durkan’s innovative Definity technology is available in up to 12 colors and features our unique precision sculpted technology which explores and emphasizes dimensional effects.

PDI
Durkan’s Precision Dye Injected (PDI) construction offers a range of patterns available in 12 colors.

CYP
Durkan’s Computer Yarn Placement (CYP) construction offers a range of patterns available in 6 colors.

Goonj is available in Definity, PDI and CYP constructions. Each product type utilizes a different manufacturing process which can yield variations in color and texture. Please refer to the guide below for specific color information.

Product Guide

Definity
Durkan’s innovative Definity technology is available in up to 12 colors and features our unique precision sculpted technology which explores and emphasizes dimensional effects.

PDI
Durkan’s Precision Dye Injected (PDI) construction offers a range of patterns available in 12 colors.

CYP
Durkan’s Computer Yarn Placement (CYP) construction offers a range of patterns available in 6 colors.

Shown, right and opposite page: QTW61962-MW451

Shown, right: QTW61962-MW451

C: Cut, L: Loop, LL: Lower Loop, DD: Double Density

Goonj is available in Definity, PDI and CYP constructions. Each product type utilizes a different manufacturing process which can yield variations in color and texture. Please refer to the guide below for specific color information.

Shown, right: DT65039-MW451

Shown, right: UT65040-MW451

Shown, right: 12’ x 16’ (l)
Broadloom
Suggested Use: Ballroom, Prefunction, Meeting Room
*Has less than 25% loop

Shown, right: QTW61962-MW451

12’ x 16’ (l)
Broadloom
Suggested Use: Ballroom, Prefunction, Meeting Room
*Has less than 25% loop
QTW61965-MW451
24" (w) X 24" (l) Broadloom
Suggested Use: Ballroom, Prefunction, Meeting Room
QTF62387-MW451
15’ (w) x 15’ (l)
Broadloom
Suggested Use: Meeting Room, Lobby, Suites
GTW61977-MW451
7’ 6” (w) X 12’ (l)
Rug

Suggested Use: Ballroom, Prefunction, Lobby, Meeting Room

GTW61976-MW451
12’ (w) X 12’ (l)
Broadloom

Suggested Use: Ballroom, Prefunction, Lobby, Meeting Room
QTW61960-MW451
6’ (w) X 24’ (l)
Corridor

Suggested Use: Meeting Room, Corridor, Lobby

QTW61964-MW451
6’ (w) X 6’6” (l)
Broadloom
Suggested Use: Meeting Room, Corridor, Lobby

*Has less than 25% loop
QTW61966-MW451
12’ (w) X 12’ (l)
Broadloom
Suggested Use: Ballroom, Prefunction, Meeting Room

QTW61963-MW451
12’ (w) X 12’ (l)
Broadloom
Suggested Use: Ballroom, Prefunction, Meeting Room
GOONJ is featured in Durkan’s innovative Definity technology which redefines luxury performance with patterning and textures never before seen in the industry. Enhanced surface detailing provides more than twice the definition of any other high-end hospitality carpet. Durkan’s exclusive technology creates precision sculpted dimension for incredible visual and tactile experiences.

Please contact your rep or visit www.durkan.com for more information.

GOONJ SLT0003971