Awaken your senses with the down-to-earth comfort, soft textures and bulky yarns of Textural Effects in modular planks and broadloom. This elegant collection features soft organic groundcover visuals with added tactility and humanity to sustain all types of spaces. The two plank styles were inspired by woven fabric and handcrafts: Thematic Thread, a tweed pattern with an irregular loomed fabric quality and Tactile Infusion, a larger scale with a cozy, sweater-like textural aesthetic. The broadloom version also offers two versions: Moss Moderne, an organic natural texture that coordinates with our Lichen planks and Matte Finish, a more precise and classic loop texture that evokes nubby boucle fabrics.
Living Product Challenge

Mohawk Group is proud to be the first manufacturer to create a Living Site, a facility dedicated to the future and bettering our planet. Located in Virginia’s Shenandoah Valley this “Living Site” platform ensures that more than 300 carpet tile products manufactured in Glasgow meet the stringent requirements of the Living Product Challenge, petal certified flooring solutions by the International Living Future Institute. Textural Effects has a net positive impact for people and the environment through the following innovations in materials, manufacturing and community involvement:

PLACE PETAL
Responsible & Habitat Impacts
We are committed to improving the Eco region of our Glasgow, VA plant by maintaining two National Wildlife Federation Certified Habitats and an apiary, as well as being a founding member of Businesses for the Bay. Through conservation easements, we protect lands rich with diverse habitats ensuring healthy, livable communities for generations to come.

ENERGY PETAL
Energy Footprint
Conducting life cycle assessments to determine the energy footprint of the product and implementing measures to reduce energy.

WATER PETAL
Water Footprint and Net Positive Water
Saving more water than is used to create the product by multiple water conservation and restoration projects in communities. Routinely evaluating the water footprint through life cycle assessments to ensure water savings.

HEALTH & HAPPINESS PETAL
The Red List
Achieving third party verified Declared Red List Free status for all of our Living Products.
Transparent Material Health
A detailed material health assessment up to 100ppm is conducted for materials and processes that make our Living Products to ensure worker and consumer safety.
Human Thriving
Providing Glasgow, VA, employees with rich connections to the natural world and continual on-site health and wellness support. Implementing SHINE initiative challenges for our plant employees.

MATERIALS PETAL
Responsible Industry
Advocating for sustainable resource extraction and fair labor practices within our industry.
Net Positive Carbon
Creating pathways for Net Positive Carbon products through carbon sequestration and conservation of forests.

EQUITY PETAL
Ethical Supply Chain
Evaluating the supply chain through social hotspot database to demonstrate compliance with ethical standards and identify social risks.
Equitable investment
Mohawk’s partnership with Susan G Komen began in 2001. Since inception, we have donated over $5 million dollars to support the fight against breast cancer.
Social Co-Benefits
Creating partnership for social co-benefits as part of our handprint initiatives with focus on social equity such as installation of smartflower™ Solar systems at STEM schools and installation of low flow showerheads in HBCUs.

BEAUTY PETAL
Beauty + Spirit
Using biophilic design and global collaborative partnerships to create all new Living Products, helping to enrich our connection to the natural world.
Inspiration & Education
Educating the public about how the products achieved Living Product Challenge Certification through open houses, mill tours, webinars, social media and other avenues.
Opposite: Thematic Thread 989 Charcoal, Border 925 Pebble (Monolithic Installation)
Building upon the trusted Duracolor promise with over 100 million yards installed since 1992, new Duracolor Tricor delivers unsurpassed stain resistance, colorfastness, durability, color clarity and enhanced soil performance. Carpet made with Duracolor Tricor is recyclable, easy to maintain and features inherent stain resistance with water-only stain removal.

**FOREVER STAIN FREE**
- The high-performance shape of the modified delta improves resilience and reduces surface wear of carpet
- Duracolor® Tricor Fiber has a negative charge that repels 99% of negatively charged, common staining substances
- Single Triangular Hole provides the best soil hiding capability and controlled light diffusion for clearer, brighter colors
- 96% of all common stains removed with just water
- Passes AATCC Test Method 175 combined with pre-abrasion meeting GSA requirements for stain resistance

**FOREVER SUSTAINABLE**
- Made with a minimum of 30% recycled content**
- No Chemicals required: 96% of all common stains clean with just water
- Declare Red List Free: Duracolor fiber is Declare Red List Free in accordance with the Living Building Challenge
- Lasts Longer: Product life is extended, reducing the impact to your bottom line and to the environment
- Recyclable through Mohawk’s ReCover Program

**FOREVER BEAUTIFUL**
- Unsurpassed colorfastness to light and atmospheric contaminants so colors won’t fade
- Unmatched design flexibility without compromising color retention or stain resistance

* See Mohawk Group official warranty documents for further details at mohawkgroup.com

**Recycled content claim third party verified by SCS Global Services**
Hot & Heavy COORDINATING HARD SURFACE

Bold, contemporary aesthetics of hardwood and polished concrete gain new versatility in the Hot & Heavy Collection of loose-lay enhanced resilient tile. Secoya explores warm and cool tones of richly grained hardwood visuals in a substantial 9” x 59” plank. Bolder grounds spaces with deep taupes and grays in a polished concrete visual and hefty 36” x 36” tile. The oversize format of both styles provides striking visual impact as well as rapid installation in large, open-concept spaces.

FEATURES

- Mottled concrete and hardwood visuals create stunning and unique installations
- Oversized 36” x 36” tiles and 9”x 59” planks install over large areas quickly
- 5mm overall thickness and 20 mil commercial wear layer for superior durability
- M-Force™ Ultra Enhanced Urethane finish for stain and wear resistance
- Twice as thick as traditional ERT for seamless transition with Mohawk Group carpet tiles
- Non-skid backing keeps tiles in place
Technology & Features

HEATHERED HUES CARPET FIBER
Textural Effects’ urban fabric aesthetic is created with Heathered Hues, Mohawk Group’s new high performance color yarn system available in both Duracolor® Tricor and ColorStrand technologies. This highly sustainable, solution dyed fiber creates high styling and vivid color for all market segments, projects and budgets. Heathered Hues fiber is textured and blended in a desirable palette of warm and cool neutrals with vibrant color accents. Heathered yarns provide visual texture and dimension when tufted, allowing for a variegated wool-like appearance for warmth and sophistication. Designed to do more with less, the yarn is dematerialized for a low environmental impact, and no water is used in production.

ECOFLEX™ NXT CARPET TILE BACKING
EcoFlex™ NXT is a polyolefin carpet tile backing that is up to 40% lighter than similar competitive products, making it easier to install and less expensive to ship. It also incorporates a minimum of 46% pre-consumer/post-industrial recycled content.

For full details, visit the technical resources section at mohawkgroup.com
Specifications

Textural Effects Collection
Tactile Infusion, Thematic Thread
Carpet Plank

DESIGN

Size 12" x 36" (0.3048m x 0.9144m)
Surface Appearance Textured Patterned Loop
Fiber Type Duracolor® Tricor Premium Nylon
Dye Method Solution Dyed
Installation Methods
  Tactile Infusion
  Thematic Thread
Colors Available
  Half-Lap / Plank Half-Lap / Herringbone
  Monolithic / Half-Lap / Brick Ashlar / Random / BasketWeave / Plank Half-Lap / Monolithic Stepping / Random / Herringbone

PERFORMANCE

Construction Tufted
Gauge 1/12" (47.00 rows per 10cm)
Stain Release Technology Permanent, Built into the Fiber
GSA Stain Release Rating Passes
Soil Release Technology EcoSentry Soil Protection
Back ing Material EcoFlex™ NXT
Flammability ASTM E 648 - Class 1 (Glue Down)
Smoke Density ASTM E 662 - Less than 450
Static Propensity AATCC - 134 Under 3.5 KV

SUSTAINABILITY

Certification Living Product Challenge Petal Certified; Declared Red List Free
Indoor Air Quality Green Label Plus Certified #1171
NSF 140 Gold

SERVICE

Warranties Lifetime Limited Carpet Tile Warranty, Lifetime Limited
  Duracolor Stain Warranty, Lifetime Static

Installation Instructions:

Mohawk Group warrants its adhesives for the life of the original installation only when a Mohawk Group style product is installed. Mohawk’s floor preparation procedures must be followed to ensure that the substrate has been prepared properly. Failure to use Mohawk Group adhesives or to follow Mohawk’s floor preparation procedures will void all lifetime adhesive warranties. Please contact your local Sales Representative for installation guidelines.

These patterns contain inherent characteristics which may result in pattern run off and/or pattern appearance variations at the seams or tile edges (darker or lighter pattern lines). These characteristics are inherent in the patterns and are not manufacturing defects. Consideration to these characteristics should be given when selecting an installation method.

Chair pads are recommended under office chairs with roller casters to preserve appearance retention, act as a deterrent toward delamination and to prevent premature or accelerated wear. Walk-off tiles from the Tuff Stuff II Collection are recommended at entryways to reduce soiling.

Mohawk Group is providing this architect folder for the purpose of promoting our commercial business. This folder and its samples shall remain the property of Mohawk Group. Color may vary from dye lot to dye lot. Substitution of material may be made due to improved technology, supply limitations or other factors. The performance of this product is not affected by such variations.

For current and complete specifications please visit www.mohawkgroup.com

Produced with recycled materials