CHICAGO, June 10, 2019—Mohawk Group, a leading commercial flooring company known for innovative flooring solutions and its ongoing commitment to believe in better, will showcase its latest carpet and hard surface collections at NeoCon 2019. Beginning today and continuing through June 12 at the Merchandise Mart in Chicago, NeoCon is North America’s largest design exposition and conference for commercial interior design professionals, offering ideas and introductions that shape the built environment today and into the future.

“At Mohawk Group, better design, sustainability and innovation is second nature to our culture, product design and manufacturing processes,” said Jackie Dettmar, vice president of design and product development. “This year at NeoCon, we are excited to share flooring solutions and programs that continue to place our customers at the center—from hard surfaces with woven textures and the next generation of innovative carpet fiber, to science-based product collaborations that have groundbreaking implications for the built environment. We are also showcasing how our commitment to sustainability has taken yet another giant leap with the expansion of our Living Product platform.”

One of this year’s highlighted collections is Relaxing Floors, a modular carpet system designed by 13&9 in collaboration with Fractals Research using fractal design as the basis of its patterning. Fractals are the building block of many of nature’s patterns and have been scientifically proven to reduce stress and so provide benefits to physical health. The injection of texture and warmth into commercial spaces is especially prevalent in this year’s showcase with the addition of Sakiori, a woven enhanced resilient tile that combines the soft look of textiles with the durability of hard surfaces; and Textural Effects, a broadloom and carpet plank collection that employs bulky, woolen nylon yarns to create a sensory aesthetic that reconnects end users with nature.
This year at NeoCon, Mohawk Group officially announces that its portfolio of Living Products has grown from six to more than 300 products. All of these carpet tile products, which are manufactured at Mohawk’s Glasgow, Virginia plant, are comprised of Duracolor or ColorStrand solution-dyed nylon fibers on EcoFlex NXT, EcoFlex NXT AIR or EcoFlex Matrix backings and have been certified by the International Living Future Institute (ILFI) as having achieved the stringent requirements for Living Product Challenge Petal Certification. This year’s Living Product introductions at NeoCon include Relaxing Floors and Textural Effects carpet plank styles.

The Living Product Challenge is an ILFI program that provides a framework for manufacturers to reimagine the design and construction of products to function as elegantly and efficiently as anything found in the natural world. All Living Products are created to be net positive and benefit people and the environment through specific innovations in materials, manufacturing and community involvement. Additionally, Petal Certification dictates that products be free of toxins, informed by biomimicry and biophilia, socially responsible and made in an environment that is respectful of the rights of workers.

Additional information, videos and imagery for Mohawk Group’s NeoCon highlights are available at NeoCon.MohawkGroup.com.

NeoCon attendees can experience Mohawk Group’s showroom (3-377) daily during regular trade show hours as well as at the company’s cocktail hour event on Monday, 3-4 p.m., and a barista coffee experience, Tuesday, 8:30-10 a.m.

About Mohawk Group

As the world’s leading producer and distributor of quality commercial flooring, Mohawk Group believes that better floor coverings emerge from better design, innovation, sustainability, project solutions and operational excellence. Mohawk Group addresses the unique challenges and opportunities in contract interiors with a comprehensive carpet and hard surface portfolio of all types and price points. As the commercial division of Mohawk Industries, the company has a heritage of craftsmanship that spans more than 130 years. To learn more about our full line of flooring products, please visit MohawkGroup.com.

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